Ruggedwear was born out of The Supply Company, which had its origins in Pietermaritzburg but ‘grew up’ in Nelspruit, Mpumalanga. We can proudly say: “Made in South Africa!”

The Lowveld was the perfect ‘breeding’ ground for our clothing, since it is worn by people working and playing in the outdoors and bushveld of Mpumalanga. We figured if our clothing could ‘pass the test’ in the Lowveld, it would be suitable anywhere in Africa or elsewhere in the world with similar conditions!

Initially the manufacturing division started off as Songizwe Clothing in 2002 as part of a job creation project, manufacturing school shirts for two very large national retail chains. Only totally unskilled, jobless people were employed and every single operator was trained from scratch. During 2007 Songizwe Clothing was closed and the factory re-opened its doors as SONQOBA WORKERS’ CO-OP. What was commenced as a job creation project changed to an economic empowerment project. (read more about this on our website)

During 2006 the present directors took over The Supply Company and the style for which The Supply Company has now become known was born. From there the client list grew to include well known game lodges, reserves, hotels and other establishments as well as large farms and similar facilities, all of whom make use of the good looking but tough and versatile range of clothing for which Ruggedwear is now famous.

In 2012 we changed our name to reflect our dynamic new direction and RUGGEDWEAR™, the fastest growing brand in Africa was launched.

We are not unique, just original!
MENS WEAR

Wag 'n Bietjie
Code 400
Industrial washed, 100% cotton to give that RUGGED worn look.
(Weight 145gsm)
Colour: Stone, Military, Sage & Safari Green
Size: S - 5XL

Wag 'n Bietjie Two Tone
Code 401
Industrial washed, 100% cotton to give that RUGGED worn look.
(Weight 145gsm)
Colour: Stone/Sage, Stone/Military & Stone/Navy
Size: S - 5XL

Ratel
Code 531
A lightweight cotton rich shirt with back vent
(Weight 120gsm)
Colour: Olive & Khaki
Size: S – 5XL

Stefan is wearing a Wag 'n Bietjie military shirt.
**Hippo Two-Tone**

Code 409
A light weight cotton rich shirt with contrast panels.
(Weight 120gsm)
Colour: Olive/Khaki & Khaki/Olive
Size: S - 5XL

**Impala**

Code 302
A comfortable light weight, 100% cotton shirt with double pockets & check detail at inner back yoke & under pocket flaps.
(Weight 145gsm)
Colour: Stone, Olive, Military & Navy
Size: S - 5XL

**Eland**

Code 405
A hard wearing heavy weight 100% cotton shirt with epaulettes.
(Weight 220gsm)
Colour: Safari Green
Size: S - 5XL

**Buffalo**

Code 406
A hard wearing heavy weight 100% cotton shirt with epaulettes.
(Weight 220gsm)
Colour: Safari Green
Size: S - 5XL

**Crocodile**

Code 403
A light weight, 100% cotton long-sleeved shirt with button tabs to secure rolled-up sleeves.
(Weight 154gsm)
Colour: Stone, Olive, Navy & White
Size: S - 5XL

**Nile**

Code 301
This light weight shirt in cotton rich check is cool, casual & comfortable. Patch pockets have button-down flaps.
(Weight 110gsm)
Colour: Large Olive, Large Blue, Small Blue, Small Olive, Bold Blue & Bold Brown
Size: S - 5XL
**Savannah**

Code 430
A light weight cotton rich shirt with the comfort & breathability characteristics of cotton & the easy to wear/care characteristics of polyester.
(Weight 110gsm, 230gsm)
Colour: Light Blue
Size: S - 5XL

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**Marlin Short Sleeve**

Code 450
A lightweight nylon shirt with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.
(Weight 106gsm)
Colour: Stone, Olive, Navy & Light Blue
Size: S - 5XL

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**Marlin Long Sleeve**

Code 451
A lightweight nylon shirt with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.
(Weight 106gsm)
Colour: Stone, Olive, Navy & Light Blue
Size: S - 5XL

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**Mann Short Sleeve**

Code 402S
The Mann shirt has double pockets with button down flaps & epaulettes. 100% Cotton.
(Weight 190gsm)
Colour: Stone & Olive
Size: S - 5XL

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**Mann Long Sleeve**

Code 402L
The Mann shirt has double pockets with button down flaps & epaulettes. 100% Cotton.
(Weight 190gsm)
Colour: Stone & Olive
Size: S - 5XL

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**Zambezi**

Code 404
Durable 100% cotton with contrast colour collar & button-tab on the right. Normal patch pocket with flap on the left.
(Weight 190gsm)
Colour: Stone / Moss
Size: S - 5XL

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Hardus is wearing a *Serengeti Two Tone*, stone/blue shirt, *Sable*, stone trousers & *Fleece-lined bush vest*, military. Ralph is wearing a *Kiddies shirt*, two tone. *Kiddies shorts* & a RUGGEDWEAR cap.
**Serengeti**

**Code 110**
A hard wearing comfortable shirt made from 100% cotton. Double patch pockets with velcro.
(Weight 190gsm)
Colour: Blue, Moss, Khaki, Olive & Stone
Size: S - 5XL

**Serengeti Light**

**Code 432**
A hard wearing light weight shirt made from 100% cotton. Double patch pockets with velcro closed flaps.
(Weight 145gsm)
Colour: Olive, Stone, Navy, & White
Size: S - 5XL

**Kei**

**Code 249**
A fitted vest made from anti-pill polar fleece. Full length zip, side pockets & adjustable draw cord at hem.
(Weight 230gsm)
Colour: Olive, Stone & Navy
Size: S - 5XL

**Fleece-lined Bush Vest**

**Code 303**
This bush vest is made from cotton rich, lined with fleece. Consists of 6 spacious pockets.
(Weight 230gsm, 255gsm)
Colour: Olive, Stone & Military
Size: S - 5XL

**Serengeti Two Tone**

**Code 428**
This durable shirt comes in two colour combinations. Double patch pockets with velcro closed flaps.
(Weight 190gsm)
Colour: Stone/Blue, Stone/Khaki, Khaki/Moss & Stone/Moss
Size: S - 5XL

**Okavango Bush Vest**

**Code 111**
This unlined bush vest is made from cotton rich. Consists of 6 spacious pockets, four of which have velcro flaps.
(Weight 255gsm)
Colour: Khaki & Stone
Size: S - 5XL

**Serengeti Long Sleeve**

**Code 125**
A hard wearing comfortable shirt made from 100% cotton. Double patch pockets with velcro closed flaps.
(Weight 190gsm)
Colour: Olive & Stone
Size: S - 5XL
Karoo
Code 248
A loose fitting jacket in anti-pill polar fleece. Full length zip, side pockets & adjustable drawstring at hem.
(Weight 230gsm)
Colour: Olive, Stone & Navy
Size: S - 6XL

Parka Jacket
Code 247
A cotton rich jacket lined with anti-pill polar fleece. It has an inner draw cord at the waist, full length zip, brass press studs & six spacious pockets.
(Weight 230gsm, 255gsm)
Colour: Khaki, Stone & Olive
Size: S - 5XL

Bush Jacket
Code 254
A shorter length cotton rich jacket, with body & collar lined with polar fleece, two side pockets & zip-up top pocket.
(Weight 225gsm, 230gsm)
Colour: Olive, Stone & Military
Size: S - 5XL

Wilderness Parka
Code 125
This jacket has a water-resistant outer shell & is lined with polar fleece. The hood folds away into the collar.
(Weight 125gsm, 230gsm)
Colour: Olive
Size: S - 6XL

Sabie
Code 414
Cargo trousers from cotton rich with flat front, side pockets & single back pocket.
(Weight 255gsm)
Colour: Stone, Olive & Khaki
Size: 30 - 48

Savuti
Code 122N
Cotton rich traditional "Chino Style" trouser with convenient smartphone pocket.
(Weight 245gsm)
Colour: Khaki, Stone & Olive
Size: 30 - 48

Oupa Gerrit is wearing a Marlin long sleeve, olive shirt.
Savuti, khaki trousers & Fleece-lined bush vest, military.
Hardus is wearing a Serengeti Two Tone, stone/blue shirt.
Sabie, stone trousers & Armadillo, khaki jacket.

IF YOU ARE RUGGED
YOU ARE WEARING IT
**Timbavati Shorts**

Code 920  
Comfortable cotton rich shorts with numerous pockets.  
(Weight 220gsm)  
Colour: Olive & Stone  
Size: 30 - 48

**Makoni**

Code 121N  
Traditional “Chino Style”, cotton rich shorts with convenient smartphone pocket.  
(Weight 245gsm)  
Colour: Khaki, Stone & Olive  
Size: 30 - 48

**Sable Shorts**

Code 410  
Hard wearing cotton rich shorts with a 5” inner leg with turn-ups at the hem & a front buckle that allows for fit adjustment.  
(Weight 220gsm)  
Colour: Safari Green  
Size: 30 - 48

**Karoo Shorts**

Code 413  
Cotton rich trousers with turn-ups at the hem are designed to last. Buckles on the side allows for size adjustment.  
(Weight 255gsm)  
Colour: Safari Green  
Size: 30 - 48

**Kurta**

Code 409  
Boxer-style shorts with fly front. Elasticised waistband with drawstring.  
(Weight 190gsm)  
Colour: Khaki, Blue & Stone  
Size: S - 4XL

**Rhino Shorts**

Code 441  
Heavy weight cotton rich, flat front, cargo style shorts. With a 5.5” in leg & numerous patch pocket details.  
(Weight 220gsm)  
Colour: Stone, Olive & Khaki  
Size: 30 - 48

**Kariba Denim Shorts**

Code 439  
Industrial washed 100% cotton “old school” 5 pocket denim shorty shorts.  
(Weight 340.2gsm)  
Colour: Denim Blue  
Size: 30 - 48

**Namib Shorts**

Code 251  
Cotton rich, pleated shorts with cargo pockets.  
(Weight 255gsm)  
Colour: Khaki & Stone  
Size: 30-48

**Kilimanjaro Jeans**

Code 438  
Industrial washed 100% cotton 5 pocket classic denim jean. Triple stitched for strength where it matters most.  
(Weight 340.2gsm)  
Colour: Denim Blue  
Size: 30 - 48

**Tembe Shorts**

Code 411  
Cotton rich, pleated shorts with cargo pockets.  
(Weight 255gsm)  
Colour: Stone, Olive, Military  
Size: 30 - 48
Ladies Wear

Flycatcher
- Code: 118
- A blouse in lightweight 100% cotton. Sleeves can be secured with a button tab when rolled up. The cuffs, inner back yoke and collar are of contrasting small check fabric.
- Weight: 145gsm
- Colour: Stone & Olive
- Size: S - 5XL

Kieviet
- Code: 417
- Button tabs on this light weight 100% cotton blouse keeps rolled-up sleeves secure.
- Weight: 145gsm
- Colour: Stone & Olive
- Size: S - 5XL

Kite
- Code: 315
- The kite is based on the Kieviet blouse, but with modified sizing & length - focusing on the larger or taller female population.
- Weight: 145gsm
- Colour: Stone & Olive
- Size: S - 5XL

Michelle is wearing a Trogon white blouse & Kestrel stone shorts.

Above: Frith & Ghandl the Serval at Wildlife SOS.
Owl: Wildlife patient.
**Marin**

Code 452
A lightweight nylon blouse with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.
(Weight 106gsm)
Colour: Stone, Olive, Navy & Light Blue
Size: S - 5XL

**Robin**

Code 117
100% Cotton. The Robin is a lightweight, semi-fitted design with two-piece collar, mock pockets with pocket tab, darts at back and check contrast at inner back yoke, pocket tabs, cuffs & collar.
(Weight 145gsm)
Colour: Stone, Olive & Navy
Size: S - 5XL

**Pigpen**

Code 307
Industrial washed, 100% cotton to give the RUGGED worn look.
(Weight 145gsm)
Colour: Stone, Sage & Military
Size: S - 5XL

**Honeybird**

Code 319
A lightweight 100% cotton, semi-fitted blouse with 3/4 sleeves, front pockets & flap detail on the back.
(Weight 145gsm)
Colour: Stone, Olive, White & Navy
Size: S - 5XL

**Batu**

Code 309
A lightweight cotton rich check sleeveless blouse.
(Weight 110gsm)
Colour: Bond Blue
Size: S - 5XL

Jessie is wearing a **Pigeon Sage**, blouse & **Kestrel**, stone shorts.
Osprey
Code 418
(Weight 145gsm)
Colour: Stone, Olive & White
Size: S - 5XL

Owl
Code 314
The Owl is based on the Osprey blouse, but with modified sizing & length - focusing on the larger or taller female population.
(Weight 110gsm)
Colour: Stone, Olive & White
Size: S - 5XL

Safari Blouse
Code 504
A longer length, fashionable light weight short sleeve blouse. With additional belt to wear as desired. Tab detail on sleeves to convert into cap sleeves & functional patch pockets with button down flap detail.
(Weight 150gsm)
Colour: Stone & White
Size: S - 5XL

Tern
Code 416
The panelled front of this light weight cotton blouse gives it a flattering fit. Mock pocket with flaps.
(Weight 145gsm)
Colour: Stone, Olive & White
Size: S - 5XL

Trogon
Code 312
The Trogon is based on the Tern blouse, but with modified sizing & length - focusing on the larger or taller female population.
(Weight 145gsm)
Colour: Stone, Olive, White & Navy
Size: S - 5XL

Leigh is wearing a Trogon, navy blouse.
Kestrel
Code 181
Cotton rich shorts with bellow pockets, one of which has an extra small pocket & flap.
(Weight 220gsm)
Colour: Stone & Olive
Size: 30 - 48

Plover
Code 157
Jeans-style pants made from cotton rich. Ideal for work & play.
(Weight 255gsm)
Colour: Olive & Stone
Size: 30 - 48

Peacock
Code 922N
Cotton rich comfortable & casual, these pants have two cargo pockets & a drawstring at the waist for personalized fit.
(Weight 255gsm)
Colour: Stone & Olive
Size: 30 - 48

Whimbrel
Code 126
A short jacket with water-resistant outer shell & polar fleece lining. Full length zip, two pockets & hood which folds away into the collar.
(Weight 125gsm, 230gsm)
Colour: Olive
Size: S - 5XL

Bokmakierie
Code 129
A longer length hooded, heavy weight parka jacket made from cotton rich & lined with polar fleece. Full length zip, brass press studs & two pockets.
(Weight 255gsm, 230gsm)
Colour: Stone & Olive
Size: S - 5XL

King Fisher
Code 419
A zip-up, anti-pill polar fleece jacket.
(Weight 230gsm)
Colour: Stone & Olive
Size: S - 5XL

Starling
Code 418
A body-hugging waistcoat made from anti-pill polar fleece.
(Weight 230gsm)
Colour: Stone & Olive
Size: S - 5XL
**Sparrow Skirt**

Code 425
A western-style skirt with front zip & four pockets.
(Weight 120gsm)
Colour: Stone & Olive
Size: 30-48

**Leerie Skirt**

Code 422
A front button-up skirt in 100% cotton twill with an elasticised back.
(Weight 220gsm)
Colour: Stone & Olive
Size: 30-48

**Sugarbird 3/4 Skirt**

Code 135
A western-style skirt with front zip & four pockets.
(Weight 220gsm)
Colour: Stone & Olive
Size: 30-48

**A-line Short Skirt**

Code 137
A shorter version of the A-line long skirt. A plain skirt without a waistband in 100% cotton. The A-line short skirt is a simplistic design with a zip on centre back, slit on centre back & facing at the waist.
(Weight 220gsm)
Colour: Stone
Size: 30-48

**A-line Long Skirt**

Code 136
A plain skirt without a waistband in 100% cotton. The A-line long skirt is a simplistic design with a zip on centre back, slit on centre back, & facing at the waist.
(Weight 250gsm, 230gsm)
Colour: Stone
Size: 30-48

Marlite is wearing a Honeybird, white blouse & Sugarbird skirt.
ACCESSORIES

**Cap**
Code 113
Cotton rich canvas cap.
(Weight 255gsm)
Colour: Moss, Khaki, Olive, Stone & Khaki/Moss

**Cricket Style Hat**
Code 147
Cotton rich canvas hat with a wide brim offering good protection from the sun.
(Weight 255gsm)
Colour: Stone
Size: One size fits all

**Floppy Hat**
Code 116
Cotton rich hat lined with check fabric & drawstring for adjustable fit.
(Weight 190gsm)
Colour: Stone
Size: One size fits all

**Bush Hat**
Code 114
Cotton rich canvas hat with a drawstring for an adjustable fit.
(Weight 255gsm)
Colour: Moss, Khaki, Olive, Stone & Blue
Size: L (S-L) & 2XL (L-2XL)

**Rhino Cap**
Code 113
Canvas cap.
(Weight 255gsm)
Colour: Denim
Size: One size fits all

**Polar fleece Beanie**
Code 117F
Made from anti-pill polar fleece.
(Weight 230gsm)
Colour: Olive, Stone & Navy
Size: One size fits all

**Mohair Socks**
Code T948
Made from a blend of wool and mohair, ideal for hiking.
Colour: Olive & navy
Size: M 4-7 & L 8-12

**Big Five Belt**
Code 351
Leather belt trimmed with tape depicting the “Big Five”.
Colour: Brown
Size: 30 - 48

**Plain Leather Belt**
Code TUS
A plain, stitched leather belt.
Colour: Brown & black
Size: 30 - 48

IF YOU ARE RUGGED
YOU ARE WEARING IT
**Kiddies**

**Kiddies Shirt**

Code 131
Light weight contrast colour 100% cotton short sleeve kids shirt with double patch pocket detail.

**Colour:** Stone/Olive

**Size:** 2-3, 4-5, 6-7, 8-9, 10-11, 12-13

*also available in Stone & Sage

Code 539

**Kiddies Shorts**

Code 524
Comfortable elasticized kids short, made from light weight 100% cotton, with side & back pocket detail.

**Colour:** Olive

**Size:** 2-3, 4-5, 6-7, 8-9, 10-11, 12-13

Ralph is wearing *Kiddies shirt*, two tone & *Kiddies shorts* with Patches his dog at his side.

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**Unisex**

**Armadillo**

Code 530
Lightweight, highly breathable, moisture managed treated softshell jacket. It is made of laminated polyester with fleece lining.

**Colour:** Navy & Khaki

**Size:** S - 5XL

**Knysna Winchester**

Code 255F
Loose fitting design with - polar fleece lining - a full length centre front zip - hood with drawstrings - patch pockets with flaps.

(Weight 115gsm, 230gsm)

**Colour:** Navy, Khaki & Green

**Size:** S - 5XL

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**Water-resistant Fleece-lined Poncho**

Code 257
A fleece-lined water-resistant poncho with hood and drawstring. Velcro on the sides.

(Weight 115gsm, 230gsm)

**Colour:** Bottle Green

**Size:** One size fits all

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**Polar Fleece Poncho**

Code 256
A hooded anti-pill polar fleece poncho for winter game drives.

(Weight 230gsm)

**Colour:** Olive & Stone

**Size:** One size fits all

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**Water-resistant Poncho**

Code 175A
A water resistant poncho with hood & drawstring, velcro on the sides.

(Weight 230gsm)

**Colour:** Olive & Stone

**Size:** One size fits all